

Report of:	To:	Date	Item No.
Cllr. Vivien Taylor, Health and Community Engagement Portfolio Holder	Council	20 October 2016	8(g)

Executive Report: Health and Community Engagement Portfolio Holder

1. Purpose of report

- 1.1** To inform Council of progress on key objectives and the current position on issues within the Health and Community Engagement Portfolio, as set out below.

2. Community engagement

- 2.1** We have been working closely with Wyre Cricket Club and Blackpool Ladies Football Club to support a public consultation exercise for Cottam Hall pavilion in order to gauge opinion about its use and how the pavilion facility can be improved for the future. A working group has been formed between the clubs, our officers and elected members in order to analyse the consultation results and to develop a renovation plan for the next 2-3 years, which will be dependent on external funding and fundraising. The consultation will close on Friday 4 November 2016. If you would like to get involved, the online consultation can be accessed on the council website – http://consult.wyre.gov.uk/portal/new_folder_strcuture_2013/transformati on/cottam_hall_consultation.

- 2.2** To mark International Day of Democracy on 15 September 2016, we handed over the Council's Twitter account to our new youth mayor, Jessica Basquill. I am pleased to say what an excellent idea this was and it provided Jessica with an opportunity to engage with our 9,000 followers. As a result of this, a new Twitter account has been set up for the Wyre Youth Mayor so that Jessica can keep everyone updated on what she is getting involved with.

3. Health and wellbeing

- 3.1** A new Lancashire Safeguarding Adult Board (LSAB) sub group has been established to ensure that organisations across Lancashire work together effectively to safeguard adults and promote their welfare in accordance with the Care Act 2014. We have signed a compact setting out how the member agencies of Lancashire Safeguarding Adult Board (LSAB) sub groups will operate that makes explicit the vision, priorities,

commitment and standards.

- 3.2** Mark Broadhurst, Service Director for Health and Wellbeing, was interviewed by the BBC on 26 September 2016 for BBC Breakfast and the Radio 4 Today programme regarding the Healthier Fleetwood initiative. Healthier Fleetwood is a new initiative launched by Fleetwood GP Mark Spencer in a bid to improve general health and wellbeing in the town. There is already major buy-in from statutory agencies including NHS England, Fylde and Wyre Clinical Commissioning Group, and Lancashire Constabulary together with a wide range of voluntary, community and faith sector organisations, Regenda and community groups. We will be working with Healthier Fleetwood on a variety of initiatives including a range of activities that will promote use of our parks and open spaces. The initiative will be encouraging people to concentrate on doing things that keep them well rather than the NHS managing illness all the time.
- 3.3** Fylde and Wyre have been chosen by Lancashire County Council to pilot a new Children's Services Operating Model which will provide the framework for developing consistent and effective ways of working with children and families. The implementation of the pilot will provide an intensive, short term focus (16 weeks that started on the 3 October 2016) on Children's Services in Fylde and Wyre to support, challenge and innovate in order to assess and manage risk safely and get the best outcomes for our most vulnerable children. A Fylde and Wyre Programme Board is proposed to plan, develop and implement the pilot.

4. Comments and questions

- 4.1** In accordance with procedure rule 11.3 any member of Council will be able to ask me a question or make a comment on the contents of my report or on any issue, which falls within my area of responsibility. I will respond to any such questions or comments in accordance with Procedure Rule 11.5.